

# M. & K. ROCK ISLAND July Sale of Shoes



## THE BIGGEST 20% DISCOUNT

Because 20% discount at M. & K. means more than 33 1/3% anywhere else.

We are making war on high prices of footwear in this great war economy shoe sale offering our entire \$100,000 stock of men's, women's and children's shoes at great savings.

## 20% Discount on All Women's Shoes

### LOW SHOES and HIGH SHOES

Pumps, strap slippers, oxfords in an endless variety of styles.

Patents Dull Kid Vici  
Gray Kid White Calf  
All White Summer Low Shoes

\$2.50 Low Shoes on sale at \$2.00.  
\$3.00 Low Shoes on sale at \$2.40.  
\$3.50 Low Shoes on sale at \$2.80.  
\$4.00 Low Shoes on sale at \$3.20.  
\$4.50 Low Shoes on sale at \$3.60.  
\$5.00 Low Shoes on sale at \$4.00.  
\$6.00 Low Shoes on sale at \$4.80.  
\$7.50 Low Shoes on sale at \$6.00.

Hundreds of pairs of stunning novelty shoes as well as all black and white kid and canvas shoes.

Light Colored Boots Two-Toned Footwear  
Grays Champagne Browns Mustard Suede  
White Kid Black Kid White Canvas  
Cloth and Kid Tops Button and Lace

\$2.50 High Shoes on sale at \$2.00.  
\$3.00 High Shoes on sale at \$2.40.  
\$3.50 High Shoes on sale at \$2.80.  
\$4.00 High Shoes on sale at \$3.20.  
\$4.50 High Shoes on sale at \$3.60.  
\$5.00 High Shoes on sale at \$4.00.  
\$6.00 High Shoes on sale at \$4.80.  
\$7.50 High Shoes on sale at \$6.00.  
\$8.00 High Shoes on sale at \$6.40.  
\$9.00 High Shoes on sale at \$7.20.  
\$10.00 High Shoes on sale at \$8.00.  
\$12.00 High Shoes on sale at \$9.60.  
\$15.00 High Shoes on sale at \$12.00.



Famous  
Onyx Pure  
Silk Hosiery

Black, White and All  
Colors. Sold Every-  
where at \$1.25 & \$1.50

War Economy Sale Price

\$1

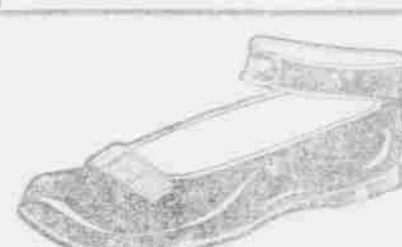
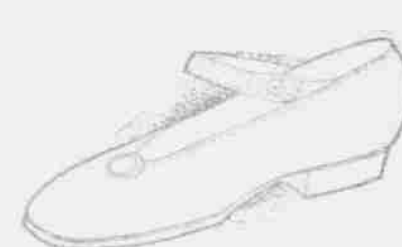
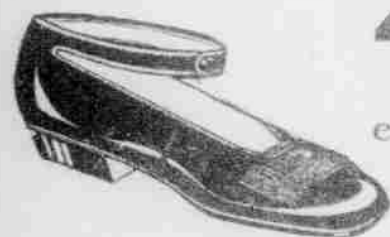
## 20% Off On All Children's Low Shoes

Hundreds and hundreds of children's, misses and growing girls' slippers in strap styles, oxfords and sandals in dull leathers, patents and white canvas, none reserved.

\$1.25 Slippers on sale at \$1.00.  
\$1.50 Slippers on sale at \$1.20.  
\$1.75 Slippers on sale at \$1.40.

\$2.00 Slippers on sale at \$1.60.  
\$2.25 Slippers on sale at \$1.80.  
\$2.50 Slippers on sale at \$2.00.

\$3.00 Slippers on sale at \$2.40.  
\$3.50 Slippers on sale at \$2.80.



ONYX FIBRE SILK  
HOSIERY  
30c Quality Black  
and white at 25c  
50 Dozen Oxfords  
Fibre Silk and Lisle  
Hose on Sale at 19c

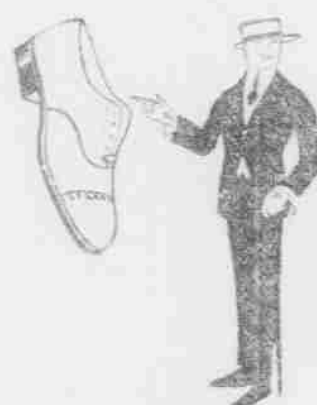
25c

## 20% Off on All Men's Low Shoes

Even in the face of the advancing shoe market we are determined to give our customers the usual big July discount and because of conditions this 20% is larger and means more than it ever did before.

Men's \$2.50 Oxfords on sale at \$2.00.  
Men's \$3.00 Oxfords on sale at \$2.40.  
Men's \$3.50 Oxfords on sale at \$2.80.  
Men's \$4.00 Oxfords on sale at \$3.20.  
Men's \$5.00 Oxfords on sale at \$4.00.

Men's \$6.00 Oxfords on sale at \$4.80.  
Men's \$7.00 Oxfords on sale at \$5.60.  
Men's \$8.00 Oxfords on sale at \$6.40.  
Men's \$9.00 Oxfords on sale at \$7.20.  
Men's \$9.50 Oxfords on sale at \$7.50.



20% Off Edwin  
Clapp  
Low Shoes

M & K  
ISLAND  
ROCK

Famous  
Edwin Clapp  
Low Shoes  
On Sale at

20% Off

"ATTENTION"